

## Views on the Algerian media...

### The Algerian media...

	Overall	16-34	16-19
Covers topics that are <b>relevant to my everyday life</b>	<b>48%</b>	<b>44%</b>	<b>37%</b>

	16-34
Provides content that is <b>representative of young people</b>	<b>40%</b>

	% of women who agree
Provides content that is <b>relevant to women</b>	<b>40%</b>

## What they want from the media/needs

- 1st Provide impartial and accurate news, information and journalism
- 2nd Focus more on solutions to issues rather than just covering problems
- 3rd Better reflect Algerian society

### Women, young people

more likely to request that the Algerian media....

- feature the kind of programmes they like
- cover topics that are relevant to their life

*Suggests an unmet need among these audience groups...*

## Kind of programmes audiences like...

### Young people



Drama/serials



Movies



Sports



Documentaries



Comedies



Music

### Women



Drama/serials



Cooking



Religious programmes



Women's programmes



Societal issues



Music